



BRAZIL MINERALS, INC. ADDS MINING LICENSING EXPERTISE TO ITS TEAM

PASADENA, CA--(October 8, 2018) – [Brazil Minerals, Inc.](#) (OTC: BMIX) (the "Company" or "Brazil Minerals") announced today that it added Valéria da Rocha to its Brazil-based management team. Ms. Rocha is an expert in the initial licensing of new mines with various Brazilian government regulators. She reports to Brazil Minerals' chief executive officer and works alongside mining engineers and geologists in preparing all that is needed for advancing the Company's projects from planning to full operations. Ms. Rocha will also consult with Jupiter Gold Corporation (OTC: JUPGF), a subsidiary of Brazil Minerals. She previously worked for a Brazilian partnership with gold and iron mines, and before that as consultant to several large mining companies.

Marc Fogassa, CEO of Brazil Minerals, commented: "We have a lot of new licensing activity taking place and more planned and therefore needed to add the necessary expertise. Ms. Rocha joined as part-time consultant and immediately showed me that she works with an intensity that is rare. She got certain initial items done in blazing speed by being diligent and assertive. Our team got a great addition."

On another note, Mr. Fogassa presented the Company at the MicroCap Conference in New York on October 1, 2018 and had strong receptivity which generated multiple meetings and conversations with institutional investors and investment bankers, some of which have continued. Brazil Minerals intends to ramp up its selective engagement of the investment community as the Company believes that its opportunities are unique and attractive for investment.

BMIX Mineral Claim Bank:

Gold: 119,989 acres

Diamond (kimberlites): 92,961 acres

Diamond (alluvial): 27,612 acres

Cobalt/Copper/Nickel: 5,011 acres

Iron/Titanium/Vanadium: 4,938 acres

Lithium: 288 acres

Manganese: 4,970 acres

Aquamarine/Beryl/Tourmaline: 288 acres

Sand (construction industry): 4,995 acres

About Brazil Minerals, Inc.

[Brazil Minerals, Inc.](#) (OTC: BMIX) along with its subsidiaries has a business model focused on: 1) mining specific areas for gold and diamonds, and 2) generating projects from its portfolio of high-quality mineral rights for transactions leading to attractive equity positions and/or royalties. Our first equity holding from such strategy is [Jupiter Gold Corporation](#) (OTC: JUPGF). More information on Brazil Minerals is at www.brazil-minerals.com. Follow us on Twitter: [@BMIXstock](#).

About the MicroCap Conference

The MicroCap Conference is an exclusive event for investors who specialize in small and microcap stocks. It is an opportunity to be introduced to and speak with management at some of the most attractive small companies, learn from various expert panels and mingle with other investors. For more information please visit: www.microcapconf.com or contact Ashley Allard at ashley@microcapconf.com.

Safe Harbor Statement

This press release contains forward-looking statements made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. Forward looking statements are based upon the current plans, estimates and projections of Brazil Minerals, Inc.'s management and are subject to risks and uncertainties, which could cause actual results to differ from the forward- looking statements. Such statements include, among others, those concerning market and industry segment growth and demand and acceptance of new and existing products; any projections of production, reserves, sales, earnings, revenue, margins or other financial items; any statements of the plans, strategies and objectives of management for future operations; any statements regarding future economic conditions or performance; uncertainties related to conducting business in Brazil, as well as all assumptions, expectations, predictions, intentions or beliefs about future events. Therefore, you should not place undue reliance on these forward-looking statements. The following factors, among others, could cause actual results to differ from those set forth in the forward-looking statements: business conditions in Brazil, general economic conditions, geopolitical events and regulatory changes, availability of capital, Brazil Minerals, Inc.'s ability to maintain its competitive position and dependence on key management. This press release does not constitute an offer to sell or the solicitation of an offer to buy any security and shall not constitute an offer, solicitation or sale of any securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of such jurisdiction. We advise U.S. investors that the claims listed in the BMIX Mineral Claim Bank are exploratory in nature, and as of now do not have "reserves" as such term is defined in the Securities and Exchange Commission's Industry Guide 7.

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